



W A T E R B A R™
BY LAVIT

2023
BRAND BROCHURE



2023 FLAVORS PORTFOLIO



ARIZONA ARNOLD PALMER ICED TEA



BEV0037

Half tea, half lemonade, no sugar. A classic.



ARIZONA LEMON TEA



BEV0034

Made from real tea and natural lemon flavor to create a slightly sweet, refreshing taste.



LAVIT RENEWABLE ENERGY



BEV0009

The classic energy drink flavor with all the energy and none of the sugar.

If you like Red Bull™, you'll love this!



TRUE CITRUS RASPBERRY LEMONADE

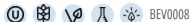


BEV0007

Naturally sweetened with Stevia and with the taste of ripe raspberries and juicy lemons.



TRUE CITRUS BLACK CHERRY LIME

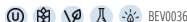


BEV0008

Made with real lime juice and Stevia, a combination of sweet cherries and tangy citrus.



ARIZONA GREEN TEA

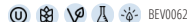


BEV0036

America's best selling Green Tea. Just the right amount of ginseng, honey and green tea.



JONES SODA DIET CREAM SODA



BEV0062

Vanilla cream flavor high on childhood memories and low on sugar. A great afternoon pick-me-up.



LAVIT GRAPE SPORT



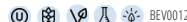
BEV0010

All the electrolytes you need for healthy hydration with a bold grape flavor to get you gameday ready.

If you like Gatorade Fierce Grape™, you'll love this!



TRUE CITRUS ORANGE MANGO



BEV0012

Bring the tropical taste of ripe mangoes and fresh squeezed oranges to your water.



EBOOST ACAI POMEGRANATE



BEV0045

Lift your mood and increase your focus with a blend of caffeine, vitamins, electrolytes and minerals.

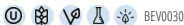


2023 FLAVORS PORTFOLIO

CONTINUED



SUPERNATURALS APPLE & CRANBERRY



Enjoy the intense flavors of fall all year round with our blend of apples and cranberries. Best served still.



SUPERNATURALS BLACKBERRY LEMONADE



The sharpness of lemonade combined with the bold flavors of blackberries. Best served still.



SUPERNATURALS MANDARIN ORANGE



Our seltzer water with subtle citrus notes of mandarins and oranges. Best served sparkling.

If you like La Croix™, you'll love this!



SUPERNATURALS LEMON & LIME

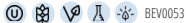


Our seltzer water with the classic subtle flavor combination of lemon and lime. Best served sparkling.

If you like La Croix™, you'll love this!



SUPERNATURALS PACIFIC BERRY

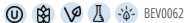


Our seltzer water with subtle berry flavors to add even more refreshment. Best served sparkling.

If you like La Croix™, you'll love this!



SUPERNATURALS WATERMELON

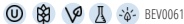


Our seltzer water with hints of summer whatever the time of year. Best served sparkling.

If you like La Croix™, you'll love this!



SUPERNATURALS CUCUMBER



Our take on spa water. Gentle cucumber notes come through in this refreshing drink. Enjoy still or sparkling.

If you like Cucumber Boxed Water™, you'll love this!



ALPINE START INSTANT COFFEE



All the smooth, rich and full-bodied flavor of the best 100% Colombian Arabica coffee beans.



VANILLA CHAI TEA

coming soon!



JONES DIET COLA

coming soon!



CONTAINS
CAFFEINE



CONTAINS
ELECTROLYTES



KOSHER



GLUTEN FREE



VEGAN



PRESERVATIVE
FREE



NON-G.M.O.



About AriZona

Born in the heart of Brooklyn, our mission has been to bring our customers great-tasting products, using top-quality ingredients, presented in uniquely designed packaging, skillfully produced and made affordable to everyone.

Arizona teas have quickly become some of our most popular flavor choices among our customers and distributor base.

**QUALITY. VALUE. FUN.
THAT'S ARIZONA®
WHO'S THIRSTY?™**

AriZona.



AriZona Green Tea

An AriZona classic, we're proud to say is America's best-selling green tea, with just the right amount of ginseng and honey. Reflect on all that goodness, delicious as ever. Motivating and activating, it's perfect for those craving a subtle midday, green tea boost without the added sugar to improve your focus

AriZona Arnold Palmer Iced Tea

Our legendary flavor combination of half iced tea and half lemonade. Widely known for its refreshing taste and ability to revive the senses after a competitive round of golf. This flavor combines traditional black tea and lemonade to make a refreshing, great tasting beverage.



AriZona Lemon Tea

This is the iced tea that put AriZona on the map. The secret to our success? We keep it simple. AriZona Lemon Tea is made from real black tea and natural lemon flavor that help to create the slightly sweet, refreshing taste of sun brewed tea style



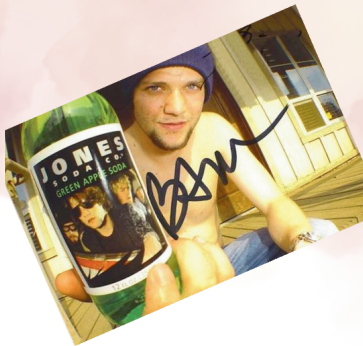


JONES

SODA CO.®

ABOUT JONES SODA CO. ®

Jones Soda is a one of a kind premium craft soda known for its bold, unique consumer driven flavors, colors and fan submitted photography



OUR BONA FIDES

- Unique role in beverages; the largest indie soda
- Made with Pure Cane Sugar
- Small batches = Highest quality
- Sustainable: no plastic
- We up-cycle bottles, cardboard + caps
- 800,000+ Social Media following

We are the #ThePeoplesCraftSoda

JONES

SODA CO.®



Jones Soda Diet Cola

If you're going to have diet soda, be sure to make it a Jones! This sugar free soda gives you the taste you love in our classic cola flavor

Dessert lovers rejoice! This classic flavor will NOT disappoint. It will turn even the worst day into a forgotten annoyance. All we can say is, "you're welcome!"

Jones Soda Cream Soda



LAVIT

O R I G I N A L S

About Lavit Originals

The Lavit Originals drinks were part of the first ever roster of beverages we launched and have stood the test of time. The reason? They taste great, make you feel good, and everyone loves them!

Whether you're looking for an energy pick-me-up or a quick hydration blast, Lavit Originals have you covered. They are sugar-free and low in calories, but you wouldn't know that by tasting their big, bold flavors.

LAVIT

ORIGINALS



Renewable Energy

Need a morning boost without the sugary mid-morning crash? This is Lavit's homegrown answer to the energy drink. Say goodbye to gross tasting coffee alternatives. Say hello to Renewable Energy! If you like Red Bull™, you'll love this!

Grape Sport

Made by athletes for everyone! If you bike to the office, have a softball game after work or need to run away from that expense report meeting - refuel with some Grape Sport! If you like Gatorade Fierce Grape™, you'll love this!





Celebrating trueness...

About True Citrus

Made to answer the question, "why hasn't anyone been able to put quality, fresh squeezed lemon taste into a packet form", True Citrus quickly became the solution.

All True Citrus products are made with clean ingredients that include real citrus juices and oils that allow each flavor to preserve their natural, fresh-squeezed taste.

...and happiness in every sip

True Citrus flavors

- are low in calories
- have little to no sugar
- contain zero artificial sweeteners, flavors or preservatives
- are gluten and sodium free
- are non-GMO.





TRUE CITRUS®

True Citrus Orange Mango

Bright, fruity, and energizing – island living in a glass designed to bring that vacation feeling to your desk. True Citrus Orange Mango is made from real orange juice and oils and is naturally sweetened with Stevia that will help you fight dehydration.

True Citrus Black Cherry Lime

True Lime Black Cherry Limeade is made from real lime juice and oils and naturally sweetened with Stevia. Made with clean and simple ingredients, enhance your water with ripe sweet black cherries with a twist of fresh lime citrus. Tart enough to perk you up, but mellow enough to sip on all afternoon.

True Citrus Raspberry Lemonade

Made with real lemon juice, True Citrus Raspberry Lemonade is a refreshing twist on a classic lemonade. Naturally sweetened with stevia and a remarkable blend of ripe raspberries and juicy lemons, it'll feel just like you're at a summer porch party.

EBOOST

About EBOOST

For people who strive to do more every day, EBOOST provides clean performance products that increase energy, focus, and all-around well-being. EBOOST is changing the way people energize, replenish, and feed their well-being with a line of clean dietary supplements that includes pre-workout, daily vitamins & energy, greens and protein to name a few. All EBOOST products are non-GMO, gluten & soy free, contain no artificial flavors, colors or sweeteners, are low in sugar, and made with high quality ingredients



EBOOST

EBOOST 
**Your daily
power-up.**

SUPER POWDER™

Mind + Body Energizer

Acai Pomegranate
DIETARY SUPPLEMENT



Eboost Acai Pomegranate

The formula that started it all. This effervescent blend of vitamins, electrolytes, antioxidants, nootropics, natural caffeine and other daily essentials supports a lifted mood and increased focus all day long. Experience natural and daily wellness with Eboost.





.SUPER. NATURALS

Super Tasty. Super Healthy. Lightly Sweet.

About SuperNaturals

Your body needs 64 oz of water each day to stay hydrated and healthy. So why not make each glass delicious? With no more than ten calories, real fruit flavor, and no preservatives, Lavit's SuperNaturals are the super light, super refreshing beverage that's full of flavor and beneficial nutrients.

All SuperNaturals products are made with natural ingredients that range from unsweetened seltzer water to lightly stevia sweetened water packed with vitamins and minerals. Whatever taste you like, there is a SuperNaturals drink for you.

.SUPER. NATURALS



S.N.

STEVIA SWEETENED
**APPLE &
CRANBERRY**



SuperNatural Apple & Cranberry

Crisp apple with a burst of cranberry with a bit of stevia to keep things sweet. It's the closest we could get to a cider without jumping the gun on happy hour. Best served still or try it sparkling with a tall glass of ice.

S.N.

STEVIA SWEETENED
**BLACKBERRY
LEMONADE**



SuperNaturals Blackberry Lemonade

We start with a stevia sweetened classic lemonade and blend it with smooth, warm notes of blackberry. As refreshing in the summer as it is comforting in the winter. Another office favorite best served still.

.SUPER. NATURALS



S.N.

UNSWEETENED
**MANDARIN
ORANGE**



SuperNaturals Mandarin Orange

Seltzer water with a clear hint of effervescent citrus. Prepare to taste mandarin that you don't need to peel. SuperNatural mandarin orange is a familiar yet unconventional take on the classic seltzer water flavor. If you like La Croix™, you'll love this!

SuperNaturals Pacific Berry

Pacific Berry is a cult favorite at the Lavit office. Perfectly balanced and not overpowering, it delivers for anyone who's after a bubbly, flavored seltzer. If you like La Croix™, you'll love this!

S.N.

UNSWEETENED
**PACIFIC
BERRY**



S.N.

UNSWEETENED
**LEMON
& LIME**



SuperNaturals Lemon & Lime

Our twist on this classic crisp and refreshing flavored seltzer is popular wherever you are and now with exactly zero sugar. The perfect citrus combination of lemon and lime that is best served sparkling. If you like La Croix™, you'll love this!

.SUPER. NATURALS

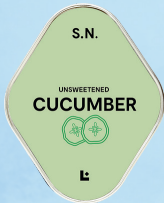
SuperNaturals Watermelon

All watermelon flavor, no seeds, and no added sugar. Tastes as sweet and refreshing as Summer Fridays, like watermelon bottled in the office. Lunch breaks, afternoon water cooler meetups, and happy hours will never be quite the same. Best served sparkling! If you like La Croix™, you'll love this!



SuperNaturals Cucumber

Much better than spa water and way better than eating the cucumbers off your eyelids. Best served sparkling, this very-cucumber and mildly sweet beverage is guaranteed to quench your thirst when you didn't even know you were thirsty. If you like Cucumber Boxed Water™, you'll love this!



Alpine Start®

About Alpine Start

Help seize your day! Alpine Start might just be instant coffee, but this coffee prides itself on not only not tasting like instant coffee but also destroying Starbucks in taste test. Made from slow-roasted, arabica beans grown in Colombia, Alpine Start is brewed just like normal coffee, dehydrated to lock in the full fresh-brewed flavor and made simple. Made perfect for your mid-day office pick me up.

Alpine Start®



We've brewed all the smooth, rich, and full-bodied flavor of your favorite coffee into an instant. Now you can have a good cup of coffee anywhere. No fancy filters, no waiting, and no loud coffee shop required. Perfect to help you reach your deadline, the finish line and anything life throws at you.



WWW.DRINKWATERBAR.COM